

CONTRACT

EKSL
55 North 300 West Broadcast House
Salt Lake City, UT 84110
(801)575-5555

<u>Contract / Revision</u> 25374 /		<u>Alt Order #</u>
<u>Product</u> Equal Time Request		
<u>Contract Dates</u> 10/22/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> PETER COOKE FOR GOVERNOR		<u>Original Date / Revision</u> 10/12/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> EKSL	<u>Account Executive</u> Mark Wiest	<u>Sales Office</u> Regional
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

PETER COOKE FOR GOVERNOR
124 S 600 E
Salt Lake City, UT 84102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	K 5.2	10/22/12	11/06/12	Live Well Network	various		:30			NM	18	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTFSS				8	\$0.00			
	Week:	10/29/12	11/04/12	MTWTFSS				8	\$0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	K 5.2	10/29/12-11/04/12	Live Well Network	various	MTuWThFSaSu	:30		\$0.00	NM		
	17	K 5.2	10/29/12-11/04/12	Live Well Network	various	MTuWThFSaSu	:30		\$0.00	NM		
	Week:	11/05/12	11/11/12	M-----				2	\$0.00			
Totals											18	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	8	\$0.00	\$0.00
10/29/12 - 11/05/12	10	\$0.00	\$0.00
Totals	18	\$0.00	\$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.